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## Pricelist of variable services

### Graphic Work \$40/hr

Graphic work is any applications that involve creating a finished product:

- Brochures / menus of services
  - club-flyers
  - business flyers / café menus
  - art gallery labels
  - business cards
  - logo design
  - stationary
  - two-dimensional design / murals
  - business signs
  - invitations
- 1) Graphic work begins with a short meeting on what the final product is to look like. Size, text, images, design/format, style and colors will be discussed in this first meeting. This same information could be sent via email for more simple design layouts. Not until all necessary information is acquired, shall deadlines be addressed. Shipping of the final product should be taken into consideration for the deadline. Meetings are waived of hourly-rate up to the first hour. Upon exceeding first hour shall the "Design Consultation" hourly-rate be applied.
  - 2) To maintain efficiency, I prefer to work on my own computer; however, if programs are applicable, I can perform in house tasks. However, for pre-press products, I maintain color calibrations on my own computer for true-color printing. "Graphic Work" hourly-rate adheres to time spent creating the product on the computer.
  - 3) Depending on the complexity of the product, hourly rates are negotiable. I choose to maintain projects finished in a reasonable amount of time, not to exceed hours on hand. If there is a complex layout such as high-volume text layout, time spent on handling high-volume text will be addressed during the meeting.
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## Design Consultation \$35/hr

Design consultation is any task that requires my content in the discussion of such project-specific items that follow:

- art-gallery display and layout design
  - display-case design
  - lighting design
  - product-knowledge of interior-lighting fixtures, interior-architectural accents and various multi-media recommendations.
  - being present during an installation of the content, product and/or design by other contractors
  - visual mocks of the final installation and/or product
  - time-spent on additional product-knowledge research is negotiable.
- 1) Design Consultation begins with a short meeting on what the scope of the project will involve. Not until all necessary information is acquired, shall dead-lines be addressed. The first meeting is waived of the hourly-rate up to the first hour. Upon exceeding the first hour shall the "Design Consultation" hourly-rate be applied. Hourly rates are negotiable depending on the scale and complexity of the project.
  - 2) Hourly rates are negotiable depending on the scale and complexity of the project. I choose to maintain projects finished in a reasonable amount of time, although expediting the project can involve time-schedules of other contractors which can add variables in installations and dead-lines. These variables, if any, will be addressed to the client during the evolution of the project at hand. Shipping of the content, product and/or design should be taken into consideration for the deadline. Hourly rate does not include purchase materials such as paint, lumber, plexi-glass, light fixtures, interior design products, and multi-media components.

3-D Design is any task that involves the following:

- installation of an art-show display and/or art-piece
  - display case construction
  - business sign construction
  - organization needed to maintain efficiency within the business or home at hand
  - photo re-touching
- 1) 3-D Design begins with a short meeting on what the scope of the project will involve. Scale, text, images, materials, design/format, style and colors will be discussed in this first meeting. This same information could be sent via email for more simple design layouts. Not until all necessary information and materials is acquired, shall dead-lines be addressed. The first meeting is waived of the hourly-rate up to the first hour. Upon exceeding first hour shall the "Design Consultation" hourly-rate be applied.
  - 2) Hourly rates are negotiable depending on the scale and complexity of the project. 3-D Design hourly rate is for the duty on hand and does not include purchase materials such as paint, lumber, nails, Plexiglas etc...

***Hourly rates are negotiable depending on the scale and complexity of the project***

***General Labor or delivery \$15/hr***

***Out of town delivery is subject to \$0.485 / mile fuel charge.***